

SATHYA VASAGAN E

Dindigul, Tamil Nadu | +91 99946 54983 | esathyavasagan@gmail.com
linkedin.com/in/sathya-vasagan | github.com/SathyaVasagan | sathya-vasagan.netlify.app

PROFILE

Developer focused on building scalable web applications and structured systems with a strong foundation in Python and modern web technologies. Experienced in designing content-driven platforms, workflow automation, and user-centric interfaces. Demonstrates practical understanding of system design, data handling, and modular architecture.

TECHNICAL SKILLS

Languages: Python, JavaScript

Frontend: HTML5, CSS3, React (Basic), Tailwind, Material UI

Tools: Git, GitHub, Postman, VS Code

PROJECTS

Social Media Strategy System (Final Year Project) 2026

- Engineered a centralized platform to manage content calendars, posts, backlinks, and analytics across multiple brands. Designed structured workflows for content planning including scheduling, platform targeting, and campaign tracking. Architected scalable data handling for multi-brand management and content operations. Improved operational efficiency by streamlining social media execution workflows.

E-Commerce Web Application Jul 2025 – Oct 2025

- Developed a responsive application supporting product browsing, filtering, and cart functionality. Structured frontend using modular components to improve scalability and maintainability. Optimized UI for consistent user experience across devices.

Python Online Compiler Mar 2025

- Built a browser-based Python execution environment for writing and running code without local setup. Focused on usability for beginners with simplified interface and execution flow.

College Management System May 2024 – Sep 2024

- Developed a system to manage leave requests, announcements, and feedback workflows. Implemented role-based access control for students and staff. Digitized academic communication processes to improve efficiency.

EXPERIENCE

Digital Marketing Intern Feb 2026 – Present

Kieyverse | Remote

- Structured and executed content calendars for social media campaigns.
- Created performance-driven creatives and short-form content.
- Applied SEO backlink strategies to improve reach and visibility.

Web Development Intern Jul 2025 – Oct 2025

Dot Com Infoway Pvt Ltd

- Developed reusable frontend components using modern JavaScript practices.
- Built responsive interfaces with HTML, CSS, and Material UI.
- Implemented form handling and user interaction flows.
- Contributed to collaborative development through code reviews and discussions.

UI/UX Development Intern Aug 2024 – Sep 2024

Mita IT Automations Pvt Ltd

- Translated UI designs into responsive web interfaces.
- Improved usability and interaction of internal applications.

EDUCATION

B.Tech – Computer Science and Business Systems 2022 – 2026

SSM Institute of Engineering and Technology, Dindigul; CGPA: **8.76**

Senior Secondary (CBSE) 2022

SSM Academy, Dindigul; Score: **89%**

CERTIFICATIONS

- **Zoho Creator Student Training** – Zoho Young Creator Program
- **Advance Excel** – Microsoft Virtual Academy